

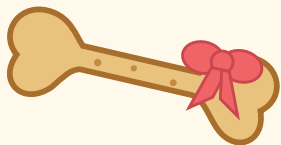


PUPPY CARE NEWSLETTER • ISSUE 1

Puppies Need Plenty of Nutrition During Growth



One of the greatest gifts we can give our puppies is proper nutrition. During the first year of life, puppies grow at an incredible rate. Their bones, muscles, joints, brain, immune system, skin, and coat are all developing rapidly. This is not the time to be skimpy with nutrition or purchase the least expensive food available simply to save money.



A growing puppy needs a complete and balanced diet designed specifically for puppies. Quality nutrition provides the proteins, fats, vitamins, minerals, and calories necessary to support healthy growth and development. Feeding a poor-quality diet or limiting food excessively may affect a puppy's growth, body condition, energy level, and overall health.



Why Growing Puppies Need More Nutrition

Unlike adult dogs, puppies are building an entirely new body. Every day requires nutrients to support:

- Healthy bone and joint development
- Strong muscles and body growth
- Brain and nervous system development
- Healthy skin and a shiny coat
- A strong immune system
- Healthy teeth and developing organs

Because puppies burn energy quickly through play and growth, they generally require more calories per pound of body weight than adult dogs.

Quality Matters

Not all puppy foods are created equal. Look for foods labeled complete and balanced for growth that meet nutritional standards established by the Association of American Feed Control Officials (AAFCO). Foods formulated specifically for puppies contain nutrient levels appropriate for their stage of development.

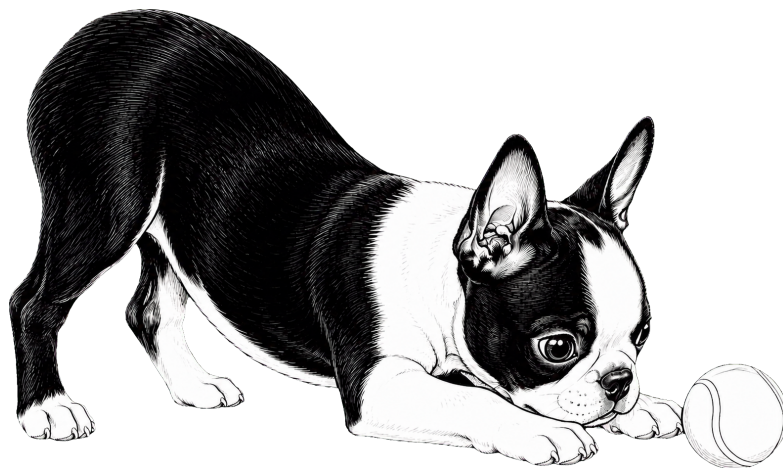
HIGH-QUALITY PUPPY FOODS GENERALLY CONTAIN

- High-quality animal protein
- Healthy fats, including DHA for brain and eye development
- Balanced calcium and phosphorus for proper bone growth
- Essential vitamins and minerals
- Appropriate calorie levels for growing puppies

Feed for Healthy Growth - Not Rapid Growth

While puppies need plenty of nutrition, more is not always better. Overfeeding can contribute to excessive weight gain, which places unnecessary stress on developing bones and joints, especially in larger breeds.

Your goal is a puppy with a healthy body condition - not one that is overweight or underweight. Your veterinarian can help determine the proper feeding amount based on your puppy's age, breed, activity level, and body condition.





Fresh Water Is Essential

Fresh, clean water should always be available. Water supports digestion, regulates body temperature, transports nutrients, and keeps growing puppies properly hydrated.



Every Puppy Is an Individual



Breed, size, genetics, activity level, and overall health all influence nutritional needs. Some puppies naturally require more calories than others, while some may need dietary adjustments as they grow.

Routine veterinary examinations allow your veterinarian to monitor growth and recommend any nutritional changes needed throughout puppyhood.

A Lifetime Begins With Good Nutrition

The nutrition puppies receive during their first year lays the foundation for their future health. Investing in a high-quality puppy food and maintaining proper body condition today can help support healthy growth, strong bones, a healthy immune system, and an active life for years to come.

Providing excellent nutrition is one of the simplest - and most important - ways to give your puppy the best possible start in life.

Purina: Our Choice for Healthy Nutrition



We have used Purina foods for our Boston Terriers throughout our 15 years of breeding - and for many years as pet owners before that. Purina offers options for a wide variety of puppy and adult-dog needs, including both lower- and higher-priced choices with sound core nutrition.

We use Purina Pro Plan Puppy as well as Purina Puppy Chow Complete. Pro Plan is available online and in pet stores, while Puppy Chow Complete is widely available in many convenient locations, including grocery stores. We send all of our puppies home with Purina food.

LEARN MORE FROM PURINA

Nutrition information: purina.com/nutrition

Explore dog foods: purina.com/dogs/dog-food

Independent recommendation: Purina does not sponsor or endorse Rhondana's Boston Terriers. Product and company names are included only to identify foods we use and resources we share.





References & Trusted Resources

The guidance in this newsletter is supported by established veterinary and animal-nutrition organizations. Visit these sources for more detailed information.

1. Association of American Feed Control Officials (AAFCO)

Model Bill and Pet Food Labeling Regulations

<https://www.aafco.org>

2. American Animal Hospital Association (AAHA)

Nutritional Assessment Guidelines for Dogs and Cats

<https://www.aaha.org>

3. World Small Animal Veterinary Association (WSAVA)

Global Nutrition Guidelines

<https://wsava.org/global-guidelines/global-nutrition-guidelines/>

4. Merck Veterinary Manual

Nutrition in Dogs

<https://www.merckvetmanual.com>

5. American Kennel Club (AKC)

Puppy Feeding Fundamentals

<https://www.akc.org/expert-advice/health/puppy-feeding-fundamentals/>

A FRIENDLY REMINDER

This newsletter provides general educational information and is not a substitute for advice from your veterinarian. Ask your veterinarian about your puppy's individual nutritional needs, feeding amount, growth, or health concerns.

Healthy beginnings. Happy puppies. Loving homes.

Rhondana's Boston Terriers

